

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255513-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	255513	6259548

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/31/12	11/05/12	M-F 11p News	11-1135p	M-WTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 23 WKMGW 10/31/12 11:23 PM M-F 11p News 11-1135p :30 0FA12Z159H \$1,700.00 NM 25 WKMGTh 11/01/12 11:12 PM M-F 11p News 11-1135p :30 0FA12G182H \$1,700.00 NM 24 WKMGF 11/02/12 11:25 PM M-F 11p News 11-1135p :30 0FA12G194H \$1,700.00 NM 22 WKMG M 11/05/12 11:29 PM M-F 11p News 11-1135p :30 0FA12G194H \$1,700.00 NM									
3	10/31/12	11/02/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 25 WKMGTh 11/01/12 11:30 AM Price Is Right 11a-12p :30 0FA12Z159H \$1,500.00 NM 24 WKMGF 11/02/12 Price Is Right 11a-12p :00 <del>\$1,500.00</del> NM See MG 3.26,3.27 21 WKMGF 11/02/12 11:59 AM Price Is Right 11a-12p :30 0FA12G194H \$1,500.00 NM 26 WKMG M 11/05/12 12:57 PM Soaps 12:30-2p :30 0FA12G194H \$1,500.00 NM MG for 5.22,3.24 27 WKMG Tu 11/06/12 5:24 PM News at 5p 5-530p :30 0FA12G194H \$1,200.00 NM MG for 5.22,3.24									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255513-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Pol/Pres/D/Barack Obama		OBAMA FOR AMERICA	1537

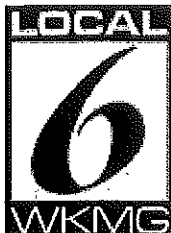
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/02/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 23 WKMGTh 11/01/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 OFA12G182H \$1,200.00 NM 24 WKMGTh 11/01/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z159H \$1,200.00 NM 22 WKMGF 11/02/12 Local 6 News 12-1230p 12-1230p :00 <del>\$1,200.00</del> NM See MG 3.26,3.27 25 WKMGF 11/02/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 OFA12G182H \$1,200.00 NM									
10	10/31/12	11/05/12	Morn News at 5a	5-530a	M-WTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 25 WKMGTh 11/01/12 5:25 AM Morn News at 5a 5-530a :30 OFA12G182H \$450.00 NM 24 WKMGF 11/02/12 5:11 AM Morn News at 5a 5-530a :30 OFA12G194H \$450.00 NM 22 WKMGF 11/02/12 5:23 AM Morn News at 5a 5-530a :30 OFA12G182H \$450.00 NM 23 WKMG M 11/05/12 5:25 AM Morn News at 5a 5-530a :30 OFA12G194H \$450.00 NM									
11	10/31/12	11/02/12	News at 5p	5-530p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 23 WKMGW 10/31/12 5:25 PM News at 5p 5-530p :30 OFA12G182H \$1,000.00 NM 24 WKMGTh 11/01/12 5:24 PM News at 5p 5-530p :30 OFA12G182H \$1,000.00 NM 25 WKMGF 11/02/12 5:24 PM News at 5p 5-530p :30 OFA12G194H \$1,000.00 NM									
12	10/31/12	11/05/12	Morn News at 530a	530-6a	M-WTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 22 WKMGTh 11/01/12 5:56 AM Morn News at 530a 530-6a :30 OFA12G182H \$700.00 NM 21 WKMGF 11/02/12 5:44 AM Morn News at 530a 530-6a :30 OFA12G194H \$700.00 NM 24 WKMGF 11/02/12 5:55 AM Morn News at 530a 530-6a :30 OFA12G182H \$700.00 NM 23 WKMG M 11/05/12 5:41 AM Morn News at 530a 530-6a :30 OFA12G182H \$700.00 NM									
13	10/31/12	11/02/12	Insider	530p-6p	--WTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 23 WKMGW 10/31/12 5:41 PM Insider 530p-6p :30 OFA12G172H \$650.00 NM 22 WKMGTh 11/01/12 5:54 PM Insider 530p-6p :30 OFA12G182H \$650.00 NM 21 WKMGF 11/02/12 5:48 PM Insider 530p-6p :30 OFA12G172H \$650.00 NM 25 WKMGF 11/02/12 5:55 PM Insider 530p-6p :30 OFA12G194H \$650.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255513-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Pol/Pres/D/Barack Obama		OBAMA FOR AMERICA	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/31/12	11/02/12	News at 6p	6-630p	--WTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 25 WKMGW 10/31/12 6:13 PM News at 6p 6-630p :30 OFA12Z159H \$1,400.00 NM 24 WKMGTh 11/01/12 6:21 PM News at 6p 6-630p :30 OFA12G182H \$1,400.00 NM 21 WKMGF 11/02/12 5:58 PM News at 6p 6-630p :30 OFA12G194H \$1,400.00 NM 23 WKMGF 11/02/12 6:22 PM News at 6p 6-630p :30 OFA12G182H \$1,400.00 NM									
15	10/31/12	11/02/12	Morn News at 6a	6-7a	--WTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 23 WKMGTh 11/01/12 6:14 AM Morn News at 6a 6-7a :30 OFA12Z159H \$800.00 NM 24 WKMGTh 11/01/12 6:28 AM Morn News at 6a 6-7a :30 OFA12G182H \$800.00 NM 25 WKMGF 11/02/12 6:12 AM Morn News at 6a 6-7a :30 OFA12G194H \$800.00 NM 22 WKMGF 11/02/12 6:54 AM Morn News at 6a 6-7a :30 OFA12G194H \$800.00 NM									
16	10/31/12	11/02/12	CBS Eve News	630-7p	--WTF--	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 22 WKMGW 10/31/12 6:59 PM CBS Eve News 630-7p :30 OFA12G182H \$3,000.00 NM 24 WKMGTh 11/01/12 6:59 PM CBS Eve News 630-7p :30 OFA12Z159H \$3,000.00 NM 21 WKMGF 11/02/12 6:51 PM CBS Eve News 630-7p :30 OFA12G194H \$3,000.00 NM 25 WKMGF 11/02/12 6:59 PM CBS Eve News 630-7p :30 OFA12G182H \$3,000.00 NM									
17	10/31/12	11/02/12	News at 7p	7-7:30p	--WTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --WTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 24 WKMGW 10/31/12 7:21 PM News at 7p 7-7:30p :30 OFA12Z159H \$1,700.00 NM 21 WKMGTh 11/01/12 7:21 PM News at 7p 7-7:30p :30 OFA12G182H \$1,700.00 NM 22 WKMGF 11/02/12 7:13 PM News at 7p 7-7:30p :30 OFA12G194H \$1,700.00 NM 25 WKMGF 11/02/12 7:24 PM News at 7p 7-7:30p :30 OFA12G194H \$1,700.00 NM									
18	10/31/12	11/05/12	The Early Show	7-9a	M-WTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 21 WKMGTh 11/01/12 8:21 AM The Early Show 7-9a :30 OFA12G182H \$700.00 NM 23 WKMGTh 11/01/12 8:39 AM The Early Show 7-9a :30 OFA12G182H \$700.00 NM 25 WKMGF 11/02/12 7:55 AM The Early Show 7-9a :30 OFA12G182H \$700.00 NM 24 WKMGF 11/05/12 8:24 AM The Early Show 7-9a :30 OFA12G194H \$700.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255513-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/02/12	11/02/12	Made in Jersey	9-10p	----F--	:30	1	\$8,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WKMG	F	11/02/12		Made in Jersey	9-10p	:00		\$8,000.00 NM
See MG 23.6									
6	WKMG	F	11/02/12	9:39 PM	CSI:NY	9-10p	:30	OFA12G182H	\$8,000.00 NM
MG for 23.5 11/02									
24	11/05/12	11/05/12	Hawaii Five-O	10-11p	M-----	:30	1	\$14,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$14,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WKMG	M	11/05/12	10:34 PM	Hawaii Five-O	10-11p	:30	OFA12G194H	\$14,000.00 NM
27	11/03/12	11/03/12	Sat 11p News	11-1135p	-----S-	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WKMG	Sa	11/03/12	12:04 AM	Sat 11p News	11-1135p	:30	OFA12G182H	\$1,700.00 NM
32	11/03/12	11/03/12	NCAA 3pm Game	various	-----S-	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKMG	Sa	11/03/12	4:21 PM	NCAA 3pm Game	various	:30	OFA12G182H	\$10,000.00 NM
34	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WKMG	Sa	11/03/12	6:43 AM	Sat 5-7a News	5-7a	:30	OFA12G182H	\$200.00 NM
36	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WKMG	Sa	11/03/12	8:15 AM	7-9a Sat Early Show	7-9a	:30	OFA12G194H	\$350.00 NM
37	11/04/12	11/04/12	The Mentalist	10-11p	-----S	:30	1	\$9,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WKMG	Su	11/04/12	11:09 PM	The Mentalist	10-11p	:30	OFA12G182H	\$9,000.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255513-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	11/04/12	11/04/12	Face The Nation	1030-1130a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Su 11/04/12 11:00 AM Face The Nation 1030-1130a :30 OFA12G194H \$1,800.00 NM									
40	11/04/12	11/04/12	Sun 11p News after NFL Late News		-----S	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Su 11/04/12 11:47 PM Sun 11p News after NFL Late News :30 OFA12G194H \$1,700.00 NM									
44	11/04/12	11/04/12	Game 2	various	-----S	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 5:55 PM Game 2 various :30 OFA12G182H \$14,000.00 NM									
45	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Su 11/04/12 6:13 AM 6-830a Sun News 6a-830a :30 OFA12G194H \$200.00 NM									
47	11/04/12	11/04/12	Sun 7-8p	7-8p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Sa 11/03/12 9:52 PM NCAA Football Prime: AL at LSU 8-11p :30 OFA12G194H \$8,000.00 NM MG for 47.5 11/04 5 WKMG Su 11/04/12 Sun 7-8p 7-8p :00 \$9,000.00 NM See MG 47.6,47.7,47.8 7 WKMG M 11/05/12 12:16 AM David Letterman 1136p-1238a :30 OFA12G194H \$700.00 NM MG for 47.5 11/04 8 WKMG M 11/05/12 12:57 AM Extra 1237-109a :30 OFA12G182H \$300.00 NM MG for 47.5 11/04									
49	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Su 11/04/12 9:29 AM CBS Sunday Morning 9-1030a :30 OFA12G194H \$1,800.00 NM									
50	11/04/12	11/04/12	Good Wife	9-10p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Su 11/04/12 10:14 PM Good Wife 9-10p :30 OFA12G194H \$9,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255513-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	11/01/12	11/01/12	Elementary	10-11p	---T---	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTh 11/01/12 10:33 PM Elementary 10-11p :30 OFA12Z159H \$10,000.00 NM									
52	11/01/12	11/01/12	Big Bang / Men 8-9p	Big Bang / Men 8-	---T---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$13,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTh 11/01/12 8:49 PM Big Bang / Men 8-9p Big Bang / Men 8- :30 OFA12Z159H \$13,000.00 NM									
55	10/30/12	10/30/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/30/12 NCIS 8-9p :00 <del>\$12,000.00</del> NM See MG 55.6 6 WKMG Sa 11/03/12 7:58 PM NCAA Football Prime: AL at LSU 8-11p :30 OFA12G194H \$12,000.00 NM MG for 55.5 10/30									
59	10/31/12	10/31/12	Criminal Minds	9-10p	--W----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMCW 10/31/12 9:47 PM Criminal Minds 9-10p :30 OFA12G182H \$10,000.00 NM									
60	11/06/12	11/06/12	Price Is Right	11a-12p	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -T----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 11:30 AM Price Is Right 11a-12p :30 OFA12G182H \$2,000.00 NM									
62	11/06/12	11/06/12	Morn News at 6a	6-7a	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 6:41 AM Morn News at 6a 6-7a :30 OFA12G194H \$800.00 NM									
63	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 5:56 AM Sat 5-7a News 5-7a :30 OFA12G194H \$200.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
25513-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	10/31/12	11/02/12	Morn News at 6a	6-7a	--WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 6:55 AM Morn News at 6a 6-7a :30 OFA12Z159H \$800.00 NM									
65	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 11/04/12 8:09 AM 6-830a Sun News 6a-830a :30 OFA12G182H \$200.00 NM									
66	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 11/05/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 OFA12G182H \$1,500.00 NM									
67	11/05/12	11/05/12	Insider	530p-6p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 11/05/12 5:55 PM Insider 530p-6p :30 OFA12G171H \$900.00 NM									
68	11/05/12	11/05/12	News at 6p	6-630p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 11/05/12 6:13 PM News at 6p 6-630p :30 OFA12G194H \$1,600.00 NM									
69	11/05/12	11/05/12	News at 7p	7-7:30p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 11/05/12 7:28 PM News at 7p 7-7:30p :30 OFA12G182H \$2,000.00 NM									
70	11/05/12	11/05/12	M-F 11p News	11-1135p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 11/05/12 11:13 PM M-F 11p News 11-1135p :30 OFA12G182H \$2,500.00 NM									

Total Spots 76 Gross Total \$194,950.00

## Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

**INVOICE**
<http://www.local6.com>

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
255513-1	11/06/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

<u>Agency Commission</u>	<b>\$29,242.50</b>
--------------------------	--------------------

<u>Net Amount Due</u>	<b>\$165,707.50</b>
-----------------------	---------------------

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

**NONDISCRIMINATION POLICY:** Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263141-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SK	1897

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	263141	06397935

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/05/12	Morn News at 5a	5-530a	M-WTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 5:12 AM Morn News at 5a 5-530a :30 0FA12G179H \$450.00 NM 4 WKMGF 11/02/12 5:13 AM Morn News at 5a 5-530a :30 0FA12G179H \$450.00 NM 3 WKMGF 11/02/12 5:25 AM Morn News at 5a 5-530a :30 0FA12G179H \$450.00 NM 2 WKMGCM 11/05/12 5:13 AM Morn News at 5a 5-530a :30 0FA12G179H \$450.00 NM									
2	11/06/12	11/06/12	Morn News at 5a	5-530a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 5:13 AM Morn News at 5a 5-530a :30 0FA12G179H \$450.00 NM									
3	10/31/12	11/05/12	Morn News at 530a	530-6a	M-WTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGTh 11/01/12 5:30 AM Morn News at 530a 530-6a :30 0FA12G179H \$700.00 NM 3 WKMGF 11/02/12 5:41 AM Morn News at 530a 530-6a :30 0FA12G179H \$700.00 NM 2 WKMGF 11/02/12 5:53 AM Morn News at 530a 530-6a :30 0FA12G179H \$700.00 NM 1 WKMGCM 11/05/12 5:54 AM Morn News at 530a 530-6a :30 0FA12G179H \$700.00 NM									
4	11/06/12	11/06/12	Morn News at 530a	530-6a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 5:43 AM Morn News at 530a 530-6a :30 0FA12G179H \$700.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
263141-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SK	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/05/12	Morn News at 6a	6-7a	M-WTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12    M-WTF--                   2               \$800.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGF   11/02/12   6:23 AM Morn News at 6a       6-7a               :30 OFA12G179H                               \$800.00   NM									
2 WKMGCM   11/05/12   6:57 AM Morn News at 6a       6-7a               :30 OFA12G179H                               \$800.00   NM									
6	10/31/12	11/05/12	The Early Show	7-9a	M-WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12    M-WTF--                   3               \$700.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMGTh   11/01/12   7:28 AM The Early Show       7-9a               :30 OFA12G179H                               \$700.00   NM									
2 WKMGF   11/02/12   8:39 AM The Early Show       7-9a               :30 OFA12G179H                               \$700.00   NM									
1 WKMGCM   11/05/12   8:44 AM The Early Show       7-9a               :30 OFA12G179H                               \$700.00   NM									
7	11/06/12	11/06/12	The Early Show	7-9a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12    -1-----                   1               \$700.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu   11/06/12   8:15 AM The Early Show       7-9a               :30 OFA12G179H                               \$700.00   NM									
8	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12    -----1-                   1               \$200.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Sa   11/03/12   5:12 AM Sat 5-7a News       5-7a               :30 OFA12G179H                               \$200.00   NM									
9	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12    -----1                   1               \$1,800.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Su   11/04/12   9:56 AM CBS Sunday Morning       9-1030a               :30 OFA12G179H                               \$1,800.00   NM									
10	10/31/12	11/05/12	Rachael Ray	9-10a	M-WTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12    M-WTF--                   5               \$600.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGTh   11/01/12   9:26 AM Rachael Ray       9-10a               :30 OFA12G179H                               \$600.00   NM									
4 WKMGF   11/02/12   9:27 AM Rachael Ray       9-10a               :30 OFA12G179H                               \$600.00   NM									
3 WKMGF   11/02/12   9:47 AM Rachael Ray       9-10a               :30 OFA12G179H                               \$600.00   NM									
2 WKMGCM   11/05/12   9:16 AM Rachael Ray       9-10a               :30 OFA12G179H                               \$600.00   NM									
5 WKMGCM   11/05/12   9:34 AM Rachael Ray       9-10a               :30 OFA12G179H                               \$600.00   NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
263141-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SK	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/06/12	11/06/12	Rachael Ray	9-10a	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 9:50 AM Rachael Ray 9-10a :30 OFA12G179H \$600.00 NM									
12	10/31/12	11/05/12	Let's Make a Deal	10-11a	M-WTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 10:26 AM Let's Make a Deal 10-11a :30 OFA12G179H \$800.00 NM 2 WKMG M 11/05/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12G179H \$800.00 NM									
13	10/31/12	11/02/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 10:59 AM Price Is Right 11a-12p :30 OFA12G179H \$1,500.00 NM 2 WKMG Th 11/01/12 11:59 AM Price Is Right 11a-12p :30 OFA12G179H \$1,500.00 NM 3 WKMG F 11/02/12 11:29 AM Price Is Right 11a-12p :30 OFA12G179H \$1,500.00 NM									
14	11/06/12	11/06/12	Price Is Right	11a-12p	-1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 11:59 AM Price Is Right 11a-12p :30 OFA12G179H \$2,000.00 NM									
15	10/31/12	11/05/12	The Talk	2-3p	M-WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 2:59 PM The Talk 2-3p :30 OFA12G179H \$600.00 NM 2 WKMG Th 11/01/12 2:29 PM The Talk 2-3p :30 OFA12G179H \$600.00 NM 3 WKMG F 11/02/12 2:28 PM The Talk 2-3p :30 OFA12G179H \$600.00 NM									
16	11/04/12	11/04/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 11:27 AM Face The Nation 1030-1130a :30 OFA12G179H \$1,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
263141-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA S	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/31/12	11/02/12	Insider	530p-6p	--WTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 5:55 PM Insider 530p-6p :30 OFA12G179H \$650.00 NM 3 WKMGTh 11/01/12 5:45 PM Insider 530p-6p :30 OFA12G179H \$650.00 NM 1 WKMGF 11/02/12 5:42 PM Insider 530p-6p :30 OFA12G179H \$650.00 NM 4 WKMGF 11/02/12 5:56 PM Insider 530p-6p :30 OFA12G179H \$650.00 NM									
18	11/05/12	11/05/12	Insider	530p-6p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 5:47 PM Insider 530p-6p :30 OFA12G179H \$900.00 NM									
19	10/31/12	11/05/12	News at 6p	6-630p	M-WTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 6:27 PM News at 6p 6-630p :30 OFA12G179H \$1,400.00 NM 1 WKMG 11/05/12 6:28 PM News at 6p 6-630p :30 OFA12G179H \$1,400.00 NM									
20	10/31/12	11/05/12	Inside Edition	730-8p	M-WTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/31/12 7:50 PM Inside Edition 730-8p :30 OFA12G179H \$1,700.00 NM 1 WKMGTh 11/01/12 7:56 PM Inside Edition 730-8p :30 OFA12G179H \$1,700.00 NM 4 WKMGF 11/02/12 7:50 PM Inside Edition 730-8p :30 OFA12G179H \$1,700.00 NM 2 WKMG 11/05/12 7:55 PM Inside Edition 730-8p :30 OFA12G179H \$1,700.00 NM									
21	11/05/12	11/05/12	Mike and Molly	930-10p	1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 9:49 PM Mike and Molly 930-10p :30 OFA12G179H \$18,000.00 NM									
22	10/30/12	10/30/12	NCIS:LA	9-10p	-1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 NCIS:LA 9-10p :00 <del>\$11,000.00</del> NM See MG 22.2 2 WKMGTh 11/01/12 10:48 PM Elementary 10-11p :30 OFA12G179H \$11,000.00 NM MG for 22.1 10/30									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
263141-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SK	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/31/12	10/31/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 10:47 PM CSI 10-11p :30 OFA12G179H \$10,000.00 NM									
24	11/02/12	11/02/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 10:32 PM Blue Bloods 10-11p :30 OFA12G179H \$9,000.00 NM									
25	11/04/12	11/04/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 10:25 PM Good Wife 9-10p :30 OFA12G179H \$9,000.00 NM									
26	10/31/12	11/02/12	M-F 11p News	11-1135p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 11:33 PM M-F 11p News 11-1135p :30 OFA12G179H \$1,700.00 NM 3 WKMGTh 11/01/12 11:27 PM M-F 11p News 11-1135p :30 OFA12G179H \$1,700.00 NM 1 WKMGF 11/02/12 11:27 PM M-F 11p News 11-1135p :30 OFA12G179H \$1,700.00 NM									
27	11/03/12	11/03/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 12:43 AM Inside Edition Wknd 1135p-1205a :30 OFA12G179H \$450.00 NM									
28	11/03/12	11/03/12	Extra Wknd	1205-105a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 1:29 AM Extra Wknd 1205-105a :30 OFA12G179H \$350.00 NM									
29	11/04/12	11/04/12	Cold Case	1135p-1235a	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 12:25 AM Cold Case 1135p-1235a :30 OFA12G179H \$450.00 NM									

Total Spots                    56                    Gross Total                    \$103,900.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

**INVOICE**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>
**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263141-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SK	1897

<u>Agency Commission</u>	<b>\$15,585.00</b>
--------------------------	--------------------

<u>Net Amount Due</u>	<b>\$88,315.00</b>
-----------------------	--------------------

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

**NONDISCRIMINATION POLICY:** Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262652-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897 SKED - C

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262652	06387001

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
1	10/23/12	10/29/12	Morn News at 5a	5-530a	MTWTF--	:30	4	\$350.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>4</td><td>\$350.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>3 WKMG</td><td>M</td><td>10/29/12</td><td>5:13 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>OFA12G179H</td><td>\$350.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/23/12	10/29/12	MTWTF--	4	\$350.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3 WKMG	M	10/29/12	5:13 AM	Morn News at 5a	5-530a	:30	OFA12G179H	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/23/12	10/29/12	MTWTF--	4	\$350.00																																												
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
3 WKMG	M	10/29/12	5:13 AM	Morn News at 5a	5-530a	:30	OFA12G179H	\$350.00	NM																																								
2	10/23/12	10/29/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$450.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>4</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 WKMG</td><td>M</td><td>10/29/12</td><td>5:42 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>OFA12G179H</td><td>\$450.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/23/12	10/29/12	MTWTF--	4	\$450.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 WKMG	M	10/29/12	5:42 AM	Morn News at 530a	530-6a	:30	OFA12G179H	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/23/12	10/29/12	MTWTF--	4	\$450.00																																												
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
2 WKMG	M	10/29/12	5:42 AM	Morn News at 530a	530-6a	:30	OFA12G179H	\$450.00	NM																																								
3	10/23/12	10/29/12	Morn News at 6a	6-7a	MTWTF--	:30	2	\$600.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>2</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>10/29/12</td><td>6:14 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>OFA12G179H</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/23/12	10/29/12	MTWTF--	2	\$600.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	M	10/29/12	6:14 AM	Morn News at 6a	6-7a	:30	OFA12G179H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/23/12	10/29/12	MTWTF--	2	\$600.00																																												
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 WKMG	M	10/29/12	6:14 AM	Morn News at 6a	6-7a	:30	OFA12G179H	\$600.00	NM																																								
7	10/23/12	10/29/12	Rachael Ray	9-10a	MTWTF--	:30	5	\$300.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>5</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>5 WKMG</td><td>M</td><td>10/29/12</td><td>9:54 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>OFA12G179H</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/23/12	10/29/12	MTWTF--	5	\$300.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	5 WKMG	M	10/29/12	9:54 AM	Rachael Ray	9-10a	:30	OFA12G179H	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/23/12	10/29/12	MTWTF--	5	\$300.00																																												
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
5 WKMG	M	10/29/12	9:54 AM	Rachael Ray	9-10a	:30	OFA12G179H	\$300.00	NM																																								
9	10/23/12	10/29/12	Price Is Right	11a-12p	MTWTF--	:30	3	\$1,200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>3</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>3 WKMG</td><td>M</td><td>10/29/12</td><td>11:29 AM</td><td>Price Is Right</td><td>11a-12p</td><td>:30</td><td>OFA12G179H</td><td>\$1,200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/23/12	10/29/12	MTWTF--	3	\$1,200.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3 WKMG	M	10/29/12	11:29 AM	Price Is Right	11a-12p	:30	OFA12G179H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/23/12	10/29/12	MTWTF--	3	\$1,200.00																																												
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
3 WKMG	M	10/29/12	11:29 AM	Price Is Right	11a-12p	:30	OFA12G179H	\$1,200.00	NM																																								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262652-2	11/06/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897 SKED - C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	10/29/12	The Talk	2-3p	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 2:30 PM The Talk 2-3p :30 OFA12G179H \$600.00 NM									
12	10/23/12	10/29/12	Insider	530p-6p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:41 PM Insider 530p-6p :30 OFA12G179H \$650.00 NM									
13	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:59 PM News at 6p 6-630p :30 OFA12G179H \$1,400.00 NM									
14	10/23/12	10/29/12	Inside Edition	730-8p	MTWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:50 PM Inside Edition 730-8p :30 OFA12G179H \$1,400.00 NM									
15	10/29/12	10/29/12	2 Broke Girls	9-930p	1-----	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 9:12 PM 2 Broke Girls 9-930p :30 OFA12G179H \$13,000.00 NM									
19	10/23/12	10/29/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 11:25 PM M-F 11p News 11-1135p :30 OFA12G179H \$1,700.00 NM									

Total Spots 11 Gross Total \$21,650.00

## Payment Terms 30 Days

Agency Commission \$3,247.50

Net Amount Due \$18,402.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263237-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2265

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	263237	06399486

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	Morn News at 5a	5-530a	MTWTF--	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 5:28 AM Morn News at 5a 5-530a 1:00 OFA12G181H \$900.00 NM 1 WKMG CW 10/31/12 5:14 AM Morn News at 5a 5-530a 1:00 OFA12G181H \$900.00 NM									
2	11/06/12	11/06/12	Morn News at 5a	5-530a	-1-----	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 5:24 AM Morn News at 5a 5-530a 1:00 OFA12G181H \$900.00 NM									
3	10/30/12	11/05/12	Morn News at 530a	530-6a	MTWTF--	1:00	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 11/01/12 5:42 AM Morn News at 530a 530-6a 1:00 OFA12G181H \$1,400.00 NM 1 WKMG F 11/02/12 5:29 AM Morn News at 530a 530-6a 1:00 OFA12G181H \$1,400.00 NM									
4	10/30/12	11/05/12	The Early Show	7-9a	MTWTF--	1:00	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 8:24 AM The Early Show 7-9a 1:00 OFA12G181H \$1,400.00 NM 1 WKMG F 11/02/12 8:15 AM The Early Show 7-9a 1:00 OFA12G181H \$1,400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
263237-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2265	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/06/12	11/06/12	The Early Show	7-9a	-1-----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 8:28 AM The Early Show 7-9a 1:00 OFA12G181H \$1,400.00 NM									
6	11/06/12	11/06/12	Let's Make a Deal	10-11a	-1-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 11/06/12 9:59 AM Let's Make a Deal 10-11a 1:00 OFA12G181H \$1,600.00 NM									
7	10/30/12	11/05/12	Local 6 News 12-1230p	12-1230p	MTWTF--	1:00	4	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/30/12 12:21 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$2,400.00 NM 2 WKMG W 10/31/12 12:21 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$2,400.00 NM 3 WKMG F 11/02/12 12:20 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$2,400.00 NM 1 WKMG M 11/05/12 12:25 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$2,400.00 NM									
8	10/30/12	11/05/12	Insider	530p-6p	MTWTF--	1:00	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 5:41 PM Insider 530p-6p 1:00 OFA12G181H \$1,300.00 NM 1 WKMG M 11/05/12 5:28 PM Insider 530p-6p 1:00 OFA12G181H \$1,300.00 NM									
9	10/30/12	11/05/12	Inside Edition	730-8p	MTWTF--	1:00	2	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 7:29 PM Inside Edition 730-8p 1:00 OFA12G181H \$3,400.00 NM 2 WKMG Th 11/01/12 7:43 PM Inside Edition 730-8p 1:00 OFA12G181H \$3,400.00 NM									
10	11/03/12	11/03/12	College FB Today	3-330p	-----2--	1:00	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 2:29 PM College FB Today 230-330p 1:00 OFA12G181H \$2,000.00 NM 2 WKMG Sa 11/03/12 2:59 PM College FB Today 230-330p 1:00 OFA12G181H \$2,000.00 NM									
11	11/04/12	11/04/12	NFL TODAY	various	-----1	1:00	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 11:59 AM NFL TODAY various 1:00 OFA12G181H \$8,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
263237-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2265	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/04/12	11/04/12	Amazing Race	8-9p	-----1	1:00	1	\$16,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$16,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Su	11/04/12	9:24 PM	Amazing Race	8-9p	1:00	OFA12G181H	\$16,000.00 NM
13	10/30/12	11/02/12	The Early Show	7-9a	-TWTF--	1:00	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	W	10/31/12	8:28 AM	The Early Show	7-9a	1:00	OFA12G181H	\$1,400.00 NM
14	10/30/12	11/05/12	Let's Make a Deal	10-11a	MTWTF--	1:00	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Tu	10/30/12	9:58 AM	Let's Make a Deal	10-11a	1:00	OFA12G181H	\$1,600.00 NM

Total Spots 23 Gross Total \$61,300.00

## Payment Terms 30 Days

Agency Commission \$9,195.00

Net Amount Due \$52,105.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255511-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/21/12 - 10/29/12	255511	6259546

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WKMG 10/29/12 6:22 PM News at 6p 6-630p :30 OFA12G182H \$1,400.00 NM									
17	10/23/12	10/29/12	News at 7p	7-7:30p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WKMG 10/29/12 7:21 PM News at 7p 7-7:30p :30 OFA12Z159H \$1,700.00 NM									
24	10/29/12	10/29/12	Hawaii Five-O	10-11p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 10/29/12 10:51 PM Hawaii Five-O 10-11p :30 OFA12G182H \$10,000.00 NM									
60	10/29/12	10/29/12	Morn News at 5a	5-530a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:25 AM Morn News at 5a 5-530a :30 OFA12G182H \$450.00 NM									
61	10/29/12	10/29/12	Morn News at 530a	530-6a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:53 AM Morn News at 530a 530-6a :30 OFA12Z159H \$700.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255511-2	11/06/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/29/12	10/29/12	Morn News at 6a	6-7a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 6:42 AM Morn News at 6a 6-7a :30 OFA12G182H \$800.00 NM									
63	10/29/12	10/29/12	The Early Show	7-9a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:26 AM The Early Show 7-9a :30 OFA12G182H \$700.00 NM									
64	10/29/12	10/29/12	Price Is Right	11a-12p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:00 PM Price Is Right 11a-12p :30 OFA12Z159H \$1,500.00 NM									
65	10/29/12	10/29/12	Soaps	12:30-2p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:29 PM Soaps 12:30-2p :30 OFA12G182H \$1,200.00 NM									
66	10/29/12	10/29/12	News at 5p	5-530p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:26 PM News at 5p 5-530p :30 OFA12Z159H \$1,000.00 NM									
67	10/29/12	10/29/12	CBS Eve News	630-7p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 6:59 PM CBS Eve News 630-7p :30 OFA12G182H \$3,000.00 NM									

**Total Spots** 11 **Gross Total** \$22,450.00

## Payment Terms 30 Days

**Agency Commission** \$3,367.50

**Net Amount Due** \$19,082.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
262823-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2175

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262823	06390603

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/25/12	10/29/12	Morn News at 530a	530-6a	M--TF--	1:00	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMG 10/29/12 5:29 AM Morn News at 530a 530-6a 1:00 OFA12G181H \$900.00 NM									
3 WKMG 10/29/12 5:58 AM Morn News at 530a 530-6a 1:00 OFA12G181H \$900.00 NM									
3	10/25/12	10/29/12	The Early Show	7-9a	M--TF--	1:00	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 3 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG 10/29/12 8:46 AM The Early Show 7-9a 1:00 OFA12G181H \$900.00 NM									
5	10/25/12	10/29/12	Local 6 News 12-1230p	12-1230p	M--TF--	1:00	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG 10/29/12 12:11 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$1,800.00 NM									
4 WKMG 10/29/12 12:26 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$1,800.00 NM									
6	10/25/12	10/29/12	Insider	530p-6p	M--TF--	1:00	4	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG 10/29/12 5:55 PM Insider 530p-6p 1:00 OFA12G181H \$1,300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262823-2	11/06/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2175	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/12	10/29/12	M-F 11p News	11-1135p	M--TF--	1:00	4	\$3,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/25/12	10/31/12	M--TF--		4		\$3,400.00		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WKMG		10/29/12	11:12 PM	M-F 11p News	11-1135p	1:00	OFA12G181H	\$3,400.00 NM
3	WKMG		10/29/12	11:28 PM	M-F 11p News	11-1135p	1:00	OFA12G181H	\$3,400.00 NM
8	10/25/12	10/29/12	David Letterman	1136p-1238a	M--TF--	1:00	4	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/25/12	10/31/12	M--TF--		4		\$1,400.00		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WKMG		10/29/12	11:51 PM	David Letterman	1136p-1238a	1:00	OFA12G181H	\$1,400.00 NM
4	WKMG		10/29/12	12:30 AM	David Letterman	1136p-1238a	1:00	OFA12G181H	\$1,400.00 NM
<u>Total Spots</u>							10	<u>Gross Total</u>	\$17,200.00

## Payment Terms 30 Days

<u>Agency Commission</u>	\$2,580.00
<u>Net Amount Due</u>	\$14,620.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.